

Glucaveen: As if you had been to the hairdresser

Oats are very popular in skin care. Now they can also be used for hair treatments specifically. The active ingredient Glucaveen is extracted from Finnish oats. After just one application, the hair feels stronger and smooth - just like after a visit to the hairdresser.

Glucaveen has a unique molecular profile of beta-glucan, starch and amino acids, making it ideal for the care of very dry or weakened hair. Plus: Sensitive scalps may look forward to a mild balancing care.



Glucaveen is a multifunctional active ingredient:

- Moisturises the hair from the inside: Glucaveen forms a film on the hair shaft that creates a natural moisture barrier. The hair looks naturally shiny.
- Effectively protects against heat damage when styling the hair.
- Repairs, regenerates and strengthens the hair: The cuticle layer of weak and brittle hair is smoothed.

Proven effectiveness:

- ✓ Forms a natural moisture barrier
- ✓ Strengthens damaged hair
- ✓ Protects against hair breakage
- ✓ Non-irritating

Studies by Oat Cosmetics show that Glucaveen is also effective in rinse-off hair care.

Applications:

- Thermal heat protection
- Moisturising treatment for sensitive scalps and damaged hair
- Shampoo and conditioner for fine, dry hair

INCI (EU/PCPC) Declaration: Avena sativa (Oat) Bran Extract

Properties:

- Fine powder, partially water soluble
- Recommended use level: 1% in hair care products
- COSMOS and NATRUE approved, Kosher and Halal compliant
- GMO free
- Vegan

